

CONTRACT



WFXB
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 4074430 /		<u>Alt Order #</u> Obama
<u>Product</u> OBAMA/PRES - SKED A		
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Estimate #</u> 1844	
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXB	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXB	09/25/12	09/28/12	Fox 25 AM News 6a	6a-7a		:30			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$700.00			
2	WFXB	09/25/12	09/28/12	Fox 25 AM News 7a	7a-9a		:30			NM	2	\$1,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$700.00			
3	WFXB	09/25/12	09/28/12	Dr. Oz	10a-11a		:30			NM	1	\$200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				1	\$200.00			
4	WFXB	09/25/12	09/28/12	Wendy Williams	12p-1p		:30			NM	1	\$200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				1	\$200.00			
5	WFXB	09/25/12	09/28/12	M-F 1p-2p	1p-2p		:30			NM	2	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$150.00			
6	WFXB	09/25/12	09/28/12	Divorce Court	2p-3p		:30			NM	2	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$150.00			
7	WFXB	09/25/12	09/28/12	Anderson Live	3p-4p		:30			NM	2	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$150.00			
8	WFXB	09/25/12	09/28/12	Ricki Lake	4p-5p		:30			NM	2	\$400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$200.00			
9	WFXB	09/25/12	09/28/12	TMZ	7p-730p		:30			NM	2	\$900.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFXT
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<u>Contract / Revision</u> 4074430 /		<u>Alt Order #</u> Obama
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> OBAMA/PRES - SKED	<u>Estimate #</u> 1844
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$450.00			
11	WFXT	10/01/12	10/01/12	Bones - Net	8p-9p		:30			NM	1	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$6,000.00			
12	WFXT	09/25/12	09/25/12	Tu Prime Hour 1	8p-9p		:30			NM	1	\$6,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$6,500.00			
13	WFXT	09/25/12	09/25/12	Tu Prime Hour 2	9p-10p		:30			NM	1	\$6,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$6,500.00			
14	WFXT	09/27/12	09/27/12	X Factor - Net	8p-9p		:30			NM	1	\$10,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$10,000.00			
15	WFXT	09/30/12	09/30/12	Simpsons, The - Net	8p-9p		:30			NM	1	\$3,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$3,500.00			
16	WFXT	09/25/12	09/30/12	M-Su 10p-11p News	10p-11p		:30			NM	1	\$1,700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTFSS				1	\$1,700.00			
17	WFXT	09/25/12	09/28/12	Simpsons, The - Synd	12a-1230a		:30			NM	2	\$700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWT---				2	\$350.00			
18	WFXT	09/30/12	09/30/12	NFL RS Game Non Home	Various		:30			NM	1	\$7,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$7,500.00			
19	WFXT	09/30/12	09/30/12	NFL RS Game DH Non Home	Various		:30			NM	1	\$15,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$15,000.00			
Totals											26	\$62,800.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	25	\$56,800.00	\$48,280.00
10/01/12 - 10/01/12	1	\$6,000.00	\$5,100.00
Totals	26	\$62,800.00	\$53,380.00

Signature: _____ **Date:** _____

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